

HONEY GRAPHICS
BUILD A BRAND YOU'RE OBSESSED WITH

SOCIAL MEDIA

CONTENT PACKAGES



**CREATING CONSISTENT, PROFESSIONAL CONTENT
DOESN'T NEED TO BE COMPLICATED**

SOCIAL MEDIA

CONTENT PACKAGES

Need help showing up consistently online, but don't need someone to manage your accounts?

Honey will create custom-designed social media content that's ready for you to post across Facebook and Instagram.

You stay in control of your account, while I take care of the time-consuming design process.

Perfect for business owners who:

- ✦ want their socials to look more professional
- ✦ have ideas but don't have the time to design
- ✦ need consistency without handing over their accounts
- ✦ aren't ready for full social media management

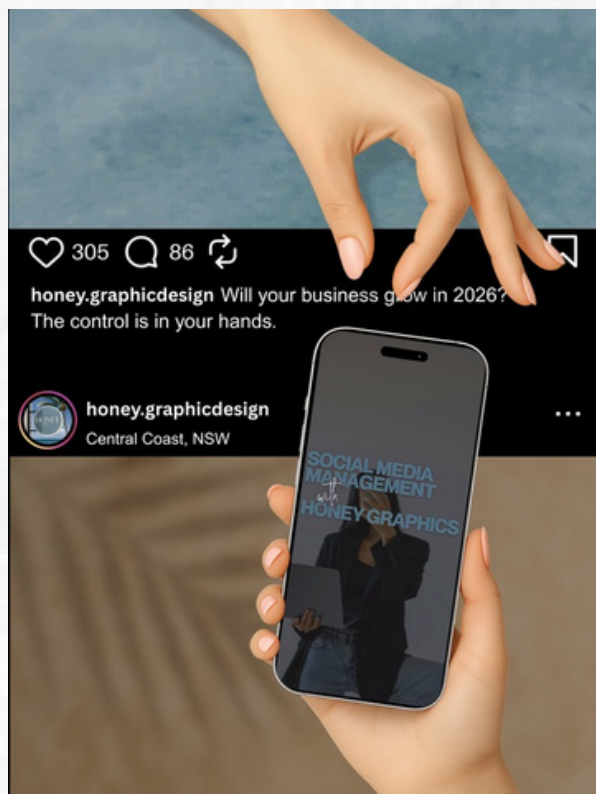
Each graphic is custom-designed to suit your brand and delivered ready to upload in the ideal 4:5 feed format.

Packages:

- 1 graphic → \$55 each
- 5 graphics → \$40 each
- 10 graphics → \$35 each
- 15 graphics → \$32 each

The more content you create, the more value you receive.

**PROFESSIONAL,
BRANDED CONTENT
CREATED FOR YOUR
BUSINESS, WITHOUT
THE COMMITMENT
OF FULL SOCIAL
MEDIA
MANAGEMENT.**



HOW IT WORKS

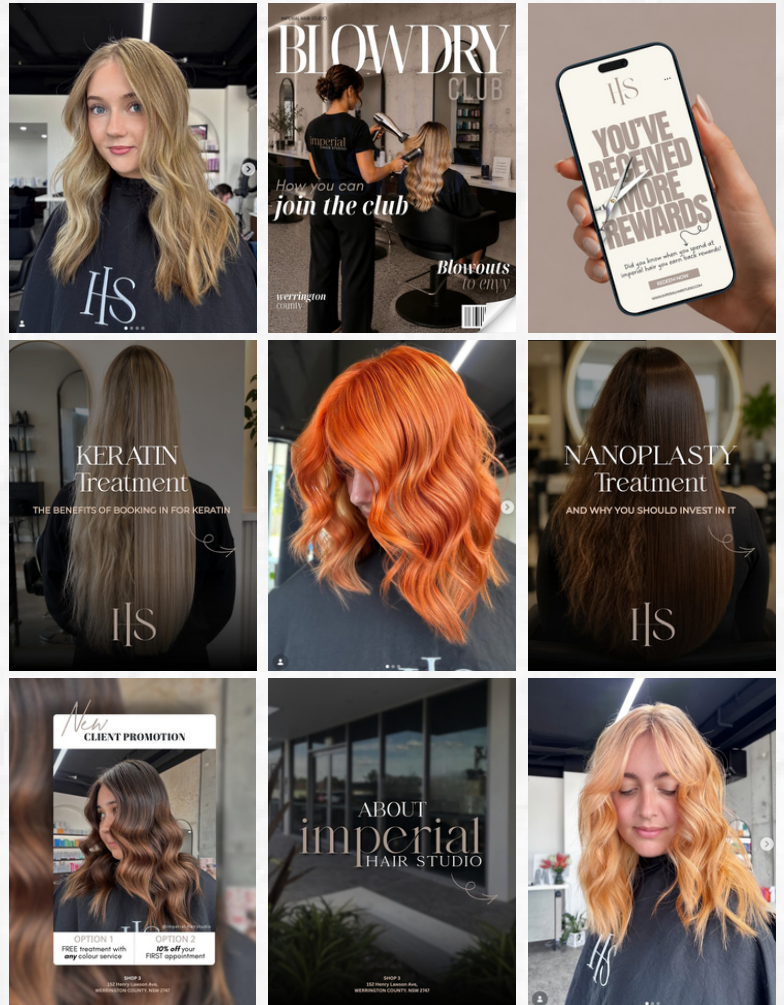
1. BRAINSTORM YOUR CONTENT IDEAS

Start by thinking about the types of content your business needs most.

Some ideas may include:

- About your business
- Your services or products
- How to book / how it works
- Frequently asked questions
- Why choose your business
- What makes you different
- Client testimonials or reviews
- Behind the scenes
- Meet the team
- Your process or customer journey
- Common mistakes or helpful tips
- Industry education or advice
- Promotions, offers or specials
- New products, launches, services or announcements
- Seasonal content
- Before & afters or transformations

DON'T WORRY ABOUT HAVING EVERYTHING PERFECTLY WRITTEN, DOT POINTS ARE ENOUGH. I'LL HELP BRING THE IDEAS TO LIFE.



CLIENT: IMPERIAL HAIR STUDIO

2. CHOOSE YOUR CONTENT PACKAGE

Select the package that best suits your business goals. Keep in mind, some topics work best as carousel posts (multiple slides), rather than a single graphic, so if you have lots of information to share, it may be worth securing additional graphics.

3.



SHARE YOUR CONTENT & IMAGES

Once your package is secured, we'll create a shared Canva folder where you can upload:

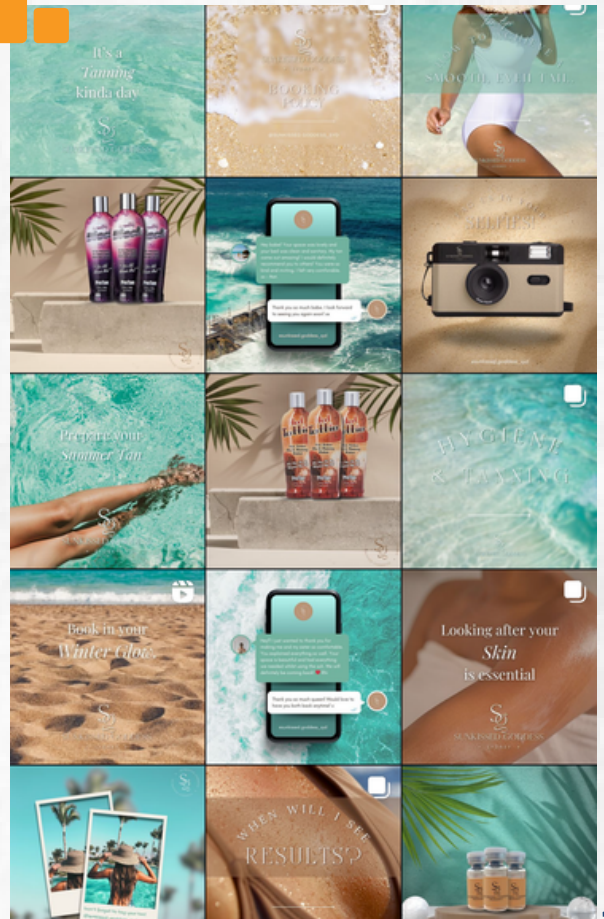
- Your content ideas
- Images you'd like included
- Brand assets
- Any important information I need to know

4.

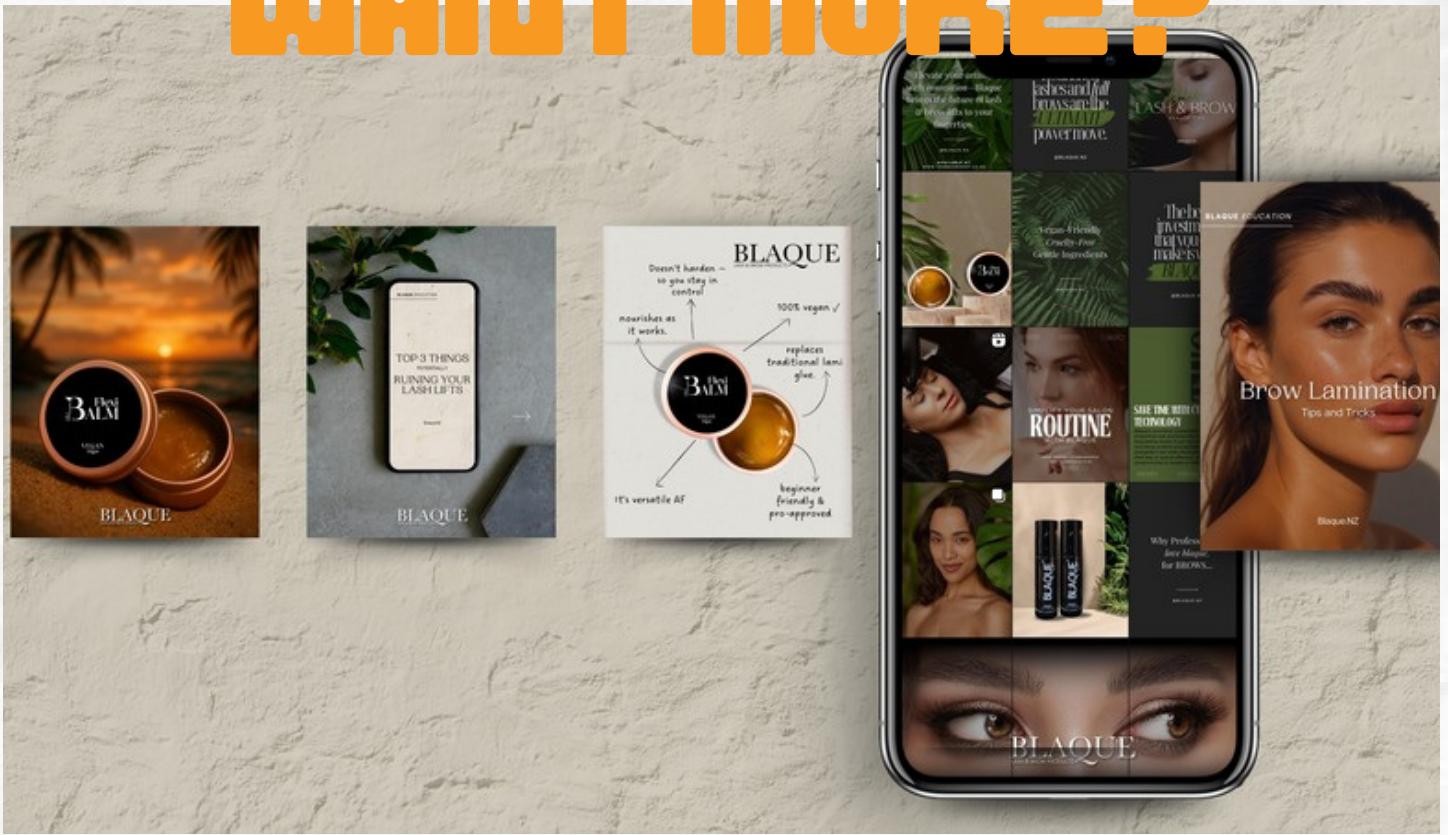
LEAVE THE DESIGN TO ME

From there, I'll take your ideas and transform them into professional, branded social media content ready for you to post.

Simple, strategic and designed to help your business show up consistently online.



WANT MORE?




**ADD ON OUR
CAPTION PROMPT GUIDE**


**YOU CAN EVEN.. TAKE
OUR TEMPLATES
& MAKE THEM
EDITABLE!**

OPTIONAL ADD ONS

Caption Prompt Guide | \$55

Not sure what to write alongside your posts?
Add our Caption Prompt Guide to receive a collection of
easy-to-use caption starters designed to help you create
engaging captions with confidence.

Upgrade to Editable Canva Versions | \$85

Want to reuse your designs in the future?
Receive editable Canva versions of your custom graphics,
allowing you to update information, create variations and
use your designs as templates for future content.

*Exclusive package add-ons only available when
purchased alongside a Social Media Content Package.*